
FANMADE HISTORY

EHF FINAL4 Design Challenge

About the EHF Champions League

The EHF Champions League was introduced in 1993 and is the most important club handball competition for men's and women's teams in European Handball. It is organized by the European Handball Federation (EHF) and features the top teams from various European national handball leagues.

The competition is held annually and since the 2009/10 Season culminates with the EHF FINAL4 events. The EHF FINAL4 Men is held in the LANXESS arena in Cologne and the EHF FINAL4 Women in the MVM Dome in Budapest.

At the EHF FINAL4, the best 4 teams of the season compete in a knockout tournament to determine the overall champions of the EHF Champions League season.

The EHF Champions League attracts the best handball teams and players from across Europe and is considered the pinnacle of European club handball. It is one of the most prestigious and competitive handball competitions in the world.

The Season 2022/23 is an anniversary season, as it marks the 30th year of the competition. This milestone is celebrated with the "Handmade History" campaign throughout the season.

The design challenge gives handball fans around the world the unique opportunity to be part of the history of the EHF Champions League and create the design for the official merchandise line of the final events.

In 2023 the TruckScout24 EHF FINAL4 will take place on 17/18 June at the LANXESS arena in Cologne, Germany. The EHF FINAL4 Women will take place on 3/4 June at the MVM Dome in Budapest, Hungary.

#FanmadeHistory

The font can be used in different variations, e.g. as an outline font.

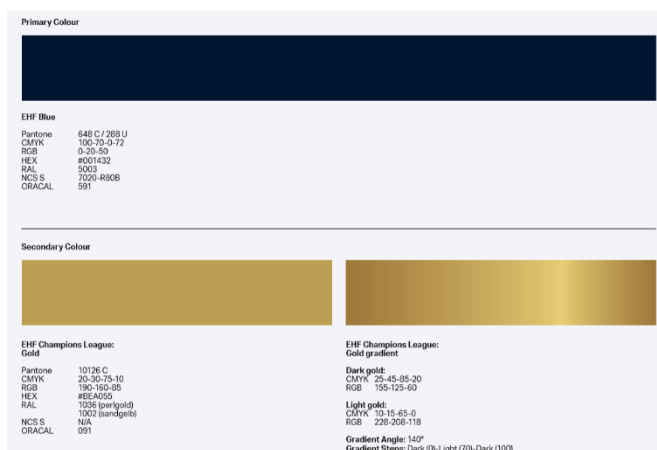


For body copy, IBM PLEX SANS is used



The Colors

The EHF Blue is the primary color of EHF. The primary color is represented throughout the entire organization and on all sub-brands and tournaments. Secondary colors are available and relate individually to each sub-brand. For the EHF Champions League the EHF Champions League Gold is the secondary color.



The Design Elements

The Handball Element



The Handball element is a distorted version of the EHF Champions League Logo. It is always used cropped from three sides at least.



The Trophy



The EHF Champions League trophy is a design element often used in regards to the EHF FINAL4 events either as a picture of the file itself, or as inspiration for patterns and shapes.